

NIAGARA FRONTIER CHAPTER
International Plastic Modelers Society
Buffalo, New York

Dear Friends,

IPMS Niagara Frontier is honored to announce that we are the hosts for the **IPMS Region 1 Convention "NOREASTCON 2009"**, on April 24-25 2009. We have put together a terrific show and hope that many of you will be there. If you have ever attended one of our NOREASTCONs, you know that it is one of the best regional shows in the nation. If this is your first NOREASTCON, you are sure to have a great time.

What are some of the highlights of this show? For those two days in April, Western New York will be one of the nation's modeling hotspots. We will have several dozen vendors, some coming from hundreds of miles away, in a well-lit, spacious facility. There will be thousands of square feet of competition models as well as seminars and clinics. Most important, there will be contact with hundreds of people who share the same interests and passions.

Visitors will have the benefit of being able to view some of the finest modeling work from Region 1 as well as from Pennsylvania, Ohio, Ontario and Quebec, all in one place. Contestants will have the benefit of each other to learn from and to share experiences. With several Juniors categories, children of all ages will be able to display their work with pride and compete for awards available only to them. This will truly be a family event.

Western New York is also a fabulous destination for families with loads of local attractions such as Niagara Falls. We have many rooms available in the several fine hotels adjacent to the convention locale.

Please go to our website www.noreastcon2009.com for more information about the show and accommodations.

How can you help? As you can well imagine, an event of this size and scope does not come inexpensively. We have many categories and "Best of Class" awards that need sponsorship. What we can offer in return is exposure for you and your organization. Sponsors will receive the following:

1. Your sponsorship posted on the NOREASTCON 2009 website. This site will be active for a year after the show.
2. Your sponsorship posted on the IPMS Niagara Frontier website www.ipmsniagarafrontier.com for one full year.
3. Acknowledgment on the Sponsor Board that will be displayed in the lobby at NOREASTCON. Every visitor to the show will have to pass by this board.
4. A placard on the competition table acknowledging your sponsorship of that particular category.
5. Space on the Sponsor table to provide literature to visitors on your organization, products and/or services.
6. Two free passes to the show for either day of the event.
7. Sponsors of "Best of Class" trophies will have their name engraved on the award, which will be displayed next to the winner at the banquet. "Best of Class" sponsors will be announced as the award is presented.
8. Category sponsors will be announced with their respective categories at the awards ceremony.

Category sponsorships are \$35 per category (1st, 2nd and 3rd Place plaques). If you wish to sponsor more than one category, the price is \$30 each. Best of Class sponsorship is \$65 each. Considering the amount of exposure, you get quite the bang for your buck. The attached show flyer page lists all of our categories.

We need you to act soon to get your name up on our site for the longest exposure. Please use the attached NOREASTCON Sponsorship form to make your choices and provide the necessary information about you.

Justen Hanna is coordinating the sponsorship of awards and can tell you what categories and "Best of Class" awards are still available. Please contact him at: justen.hanna@hotmail.com.

IPMS Niagara Frontier is pulling out all the stops to make this truly an event to remember. We sincerely look forward to meeting you and, with your help, ensure that this is one of the finest shows that Region 1 has ever seen.

Best Regards,

Bob Collignon
Chairman,
IPMS Region 1 Convention "NOREASTCON 2009"